



Wednesday, June 21, 2023
KRCL Board Meeting Minutes
Meeting via Zoom

Present

Gavin Dahl- General Manager
Kerri Hopkins - Chair
John Johnson- Vice Chair
Marcie Young Cancio - Secretary
Risshan Leak
Glenn McMinn
Ian Percy
Andy Yorkin
John White

Excused: Chip Luman, Angela Dean, Aldo Arnone, Kyle Gish, Ebay Hamilton (on air)

Agenda

- Approve April and May 2023 minutes: Ian motions, John seconds. All approve.
- Executive Committee vote: Kerri
 - Kerri moves to vote John onto board in treasurer position, Andy seconds. All approve.
- Financial Review: Gavin and John
 - Gavin and John will get together to review financials. Noticed a few things that need to be corrected. Will be ready to talk about the first half of the year's financials at the beginning of next month.

- Need to keep working on the AR collection.
- Operations Director Report: Ebay (via email)
 - Report included in email sent by Gavin
 - Highlights (Gavin):
 - Summer drive hit \$25K today (June 21) during Eugenie's show)
 - New hosts coming on air in the 5am time slot in July, exact date TBD
- General Manager Report: Gavin
 - GM report
 - Programming
 - Radioactive: Talanoa takeover on Thursdays with Stephanie programmed through July and possible long term spot
 - For the Fourth of July and Pioneer Day, the RadioACTIVE team is working on Vox Pop Pop-Ups to capture audio in the community.
 - Personnel & Benefits
 - River Watkins and Gavin have completed a system overhaul for PTO tracking, including training and admin help from APS, our payroll service provider.
 - Grants & Fundraising & Events
 - Applied for an operations grant from the Salt Lake City Arts Council.
 - Phone bank, pre-thon emails and on-air messaging ahead of Summer Drive were effective. Started day one with over \$11K raised toward budget goal of \$50K.
 - Sold 4 tickets for ticketed Guided Tour of the Downtown Farmer's Market with the Punk Rock Farmer Saturday, June 24.
 - Finalizing plans for free day at Tracy Aviary for KRCL sustainers July 30.
 - Plans are underway to bring Utah bands into the studio for live performances on 801 Day.
 - Record Sale donations are coming in.
 - Applied for Public Media Company's Impact for All, a grant-funded program to support pubmedia outlets strategic revenue growth.
 - Underwriting
 - Trina reports that as of today she has \$103,971 contracted for 2023 in Marketron.
 - New HQ & Current Facilities
 - Bad roof leaks in storms impacting the engineering room and staff office. Bighorn Roofing assessing and doing repairs on the exterior.
 - Design meetings continue
 - Engineering & IT

- Bill made a trip to Farnsworth Peak and installed backup exciter into the backup transmitter on site. We have a fully functioning backup again. Also changed out filters on main transmitter.
- Risshan motions to close meeting, Kerri seconds. All approve. Meeting ends 5:22pm.

Closed Session:

- Kerri motions to move into closed session at 4:52pm, John seconds. All approve.
- Facilities update (Ian)
- Fundraising and staff growth (Gavin)
 - Glenn moves to hire PT Membership person to work alongside Morgan and focus on retention. Kerri seconds. All approve.

