

Financial Statements
December 31, 2019 and 2018

# Listeners Community Radio of Utah

# Listeners Community Radio of Utah Table of Contents December 31, 2019 and 2018

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#### **Independent Auditor's Report**

To the Board of Directors of Listeners Community Radio of Utah Salt Lake City, Utah

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Listeners Community Radio of Utah, which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Listeners Community Radio of Utah as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Change in Accounting Principle**

As discussed in Note 1 to the financial statements, Listeners Community Radio of Utah has adopted the provisions of Financial Accounting Standards Board Accounting Standards Update No. 2016-18, *Statement of Cash Flows (Topic 230): Restricted Cash.* Accordingly, the December 31, 2018, statement of cash flows has been restated to adopt this standard. Our opinion is not modified with respect to this matter.

Salt Lake City, Utah

Esde Saelly LLP

June 30, 2020

	2019	2018
Assets		
Current Assets Cash and cash equivalents Underwriting receivables Unconditional promises to give, net Other receivables Inventories Prepaid expenses and deposits	\$ 312,056 40,295 208,283 1,960 2,525 27,157	\$ 244,172 52,747 138,064 744 10,231 16,364
Total current assets	592,276	462,322
Property and Equipment, Net	521,205	550,053
Total assets	\$ 1,113,481	\$ 1,012,375
Liabilities and Net Assets		
Current Liabilities Accounts payable Accrued liabilities  Total current liabilities	\$ 23,607 10,911 34,518	\$ 17,813 66,399 84,212
Net Assets Net assets without donor restrictions Net assets with donor restrictions	809,124 269,839	752,160 176,003
Total net assets	1,078,963	928,163
Total liabilities and net assets	\$ 1,113,481	\$ 1,012,375

# Listeners Community Radio of Utah

Statements of Activities Years Ended December 31, 2019 and 2018

	2019	2018
Net Assets without Donor Restrictions Public support and revenue Grants and contributions, net	\$ 615,095	\$ 571,488
Underwriting revenue	3 613,093 199,851	3 371,466 179,776
In-kind contributions	223,940	145,882
Events and other income	36,498	37,484
Net assets released from restrictions	258,873	202,784
Net assets released from restrictions		202,704
Total public support and revenue	1,334,257	1,137,414
Expenses		
Program services		
Programming and production	495,363	468,904
Engineering and broadcasting	163,220	166,381
Total program services	658,583	635,285
Supporting services		
Management and general	164,844	136,254
Underwriting and grant solicitation	64,114	61,208
Fundraising	389,752	282,300
Total expenses	1,277,293	1,115,047
Change in Net Assets without Donor Restrictions	56,964	22,367
Net Assets with Donor Restrictions		
Grants and contributions	374,749	242,860
Return of contributions to donors	(22,040)	(25,748)
Net assets released from restrictions	(258,873)	(202,784)
Change in Net Assets with Donor Restrictions	93,836	14,328
Change in Net Assets	150,800	36,695
Net Assets, Beginning of Year	928,163	891,468
Net Assets, End of Year	\$ 1,078,963	\$ 928,163

# Listeners Community Radio of Utah Statement of Functional Expenses Year Ended December 31, 2019

Program Services						Supporting Services																	
	Programming and Production		_	Engineering and  Broadcasting Total		Total		Total		Total		Total		Total				nagement d General	an	erwriting d Grant icitation	Fu	ndraising	Total
Payroll and payroll taxes Employee benefits Professional fees Advertising and promotion Office expense Information technology Occupancy Insurance Promotional events Transmitter expenses Depreciation Listener research Travel Programming dues	\$	342,962 40,951 - 10,946 37,752 4,265 5,390 - 23,253 12,330 3,494 14,020	\$	56,820 1,208 - - - 914 - 10,553 - - 87,176 6,549 - -	\$	399,782 42,159 - 11,860 37,752 14,818 5,390 - 87,176 29,802 12,330 3,494 14,020	\$	49,835 3,528 31,358 - 23,711 1,616 42,130 9,375 - - 3,291 -	\$	52,672 62 - - - 3,864 - - - - - -	\$	41,557 7,183 - 128,485 20,864 7,425 - - 145,996 - 3,291 - 2,058	\$ 543,846 52,932 31,358 128,485 56,435 50,657 56,948 14,765 145,996 87,176 36,384 12,330 5,552 14,020										
Bad debt expense				-						7,516		32,893	 40,409										
Total functional expenses	\$	495,363	\$	163,220	\$	658,583	\$	164,844	\$	64,114	\$	389,752	\$ 1,277,293										

See Notes to Financial Statements 5

# Listeners Community Radio of Utah Statement of Functional Expenses Year Ended December 31, 2018

		Progr	am Services		Supporting Services								
	gramming Production	_	Engineering and Broadcasting Total		Management and Grant Solicitation		Fundraising			Total			
Payroll and payroll taxes Employee benefits Professional fees	\$ 320,313 39,393 -	\$	55,516 1,298 901	\$	375,829 40,691 901	\$	33,641 3,499 33,326	\$	28,513 - -	\$	48,387 6,938 -	\$	486,370 51,128 34,227
Advertising and promotion Office expense Information technology	10,151 44,728		- 1,541 -		11,692 44,728		- 26,866 1,553		- - 3,680		43,680 24,624 48,686		43,680 63,182 98,647
Occupancy Insurance Promotional events	4,310 -		14,223 - -		14,223 4,310 -		24,975 8,334 -		- - -		- - 93,322		39,198 12,644 93,322
Transmitter expenses Depreciation Listener research	- 28,426 11,672		88,314 4,588		88,314 33,014 11,672		- 4,060 -		- - -		- 4,061 -		88,314 41,135 11,672
Travel Programming dues Bad debt expense	1,100 8,811		- - -		1,100 8,811		- - -		- - 29,015		2,106 - 10,496		3,206 8,811 39,511
Total functional expenses	\$ 468,904	\$	166,381	\$	635,285	\$	136,254	\$	61,208	\$	282,300	\$	1,115,047

See Notes to Financial Statements

	2019	(Restated) 2018		
Operating Activities Change in net assets Adjustments to reconcile change in net assets to net cash	\$ 150,800	\$	36,695	
from operating activities  Depreciation  Changes in operating assets and liabilities	36,384		41,135	
Underwriting receivables Unconditional promises to give	12,452 (70,219)		(8,010) (42,097)	
Other receivables Inventories Prepaid expenses and deposits	(1,216) 7,706 (10,793)		617 (4,842) (1,170)	
Accounts payable Accrued liabilities	5,794 (55,488)		(15,570) 35,717	
Net Cash from Operating Activities  Investing Activities	75,420		42,475	
Purchase of property and equipment  Net Cash used for Investing Activities	(7,536) (7,536)		(34,394)	
Net Change in Cash, Cash Equivalents, and Restricted Cash	 67,884		8,081	
Cash, Cash Equivalents, and Restricted Cash, Beginning of Year	 244,172		236,091	
Cash and Cash Equivalents, End of Year	\$ 312,056	\$	244,172	

#### Note 1 - Summary of Significant Accounting Policies

#### Organization

Listeners Community Radio of Utah dba KRCL (the Organization) is a listener-supported community radio station whose purpose is to strengthen the community through diverse, independent, and progressive public affairs and music programming. The Organization was organized as a Utah nonprofit corporation in 1975 to provide a unique voice, giving access to perspectives and music that are often excluded from traditional media. The Organization is funded primarily through community fundraising, grants and underwriting revenue.

#### **Cash and Cash Equivalents**

The Organization considers all cash and highly liquid financial instruments with original maturities of three months or less, and which are neither held for nor restricted by donors for long-term purposes, to be cash and cash equivalents.

#### **Underwriting Receivables**

Underwriting receivables consist primarily of noninterest-bearing amounts due for underwriting of the Organization's programs. Management determines the allowance for uncollectable underwriting contributions receivable based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Underwriting contributions receivable are written off when deemed uncollectible. No allowances for uncollectible underwriting receivables were recorded at December 31, 2019 and 2018. Underwriting receivables at January 1, 2018, were \$44,737.

#### **Unconditional Promises to Give**

Unconditional promises to give expected to be collected within one year are recorded at net realizable value. Unconditional promises to give expected to be collected in future years are initially recorded at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset. In subsequent years, amortization of the discounts is included in contribution revenue in the statements of activities. Management determines the allowance for uncollectable promises to give based on historical experiences, an assessment of economic conditions, and a review of subsequent collections. Promises to give are written off when deemed uncollectible. At December 31, 2019 and 2018, the allowance for uncollectable promises to give was \$57,970 and \$55,923, respectively.

#### **Inventories**

Inventories are stated at the lower of cost, determined on a first-in, first-out basis, or net realizable value and consist of promotional and premium items that are provided to members during membership campaigns and events.

#### **Property and Equipment**

The Organization records property and equipment additions over \$1,000 at cost or, if donated, at fair value on the date of donation. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets ranging from three to forty years. When assets are sold or otherwise disposed of, the cost and related depreciation or amortization are removed from the accounts, and any resulting gain or loss is included in the statements of activities. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed currently.

The Organization reviews the carrying values of property and equipment for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. There were no indicators of asset impairment during the years ended December 31, 2019 and 2018.

#### **Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

*Net Assets Without Donor Restrictions* – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

The Organization reports contributions restricted by donors as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor-restricted contributions are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

#### **Revenue and Revenue Recognition**

#### **Grants and Contributions**

The Organization recognizes contributions when cash, securities or other assets; an unconditional promise to give; or a notification of a beneficial interest is received. Conditional promises to give – that is, those with a measurable performance or other barrier and a right of return – are not recognized until the conditions on which they depend have been met. Membership revenue is all considered contribution revenue.

#### Underwriting Revenue

The Organization recognizes revenue from underwriting when broadcast. Underwriting support received in advance of broadcast is reported as deferred revenue.

The Organization has adopted Accounting Standards Update (ASU) No. 2014-09 - Revenue from Contracts with Customers (Topic 606), as amended as management believes the standard improves the usefulness and understandability of the Organization's financial reporting. Analysis of various provisions of this standard resulted in no significant changes in the way the Organization recognizes revenue, and therefore no changes to the previously issued audited financial statements were required on a retrospective basis. The presentation and disclosures of revenue have been enhanced in accordance with the standard.

#### **Donated Services and In-Kind Contributions**

Volunteers contribute significant amounts of time to the Organization's program services, administration, and fundraising and development activities; however, the financial statements do not reflect the value of these contributed services because they do not meet recognition criteria prescribed by generally accepted accounting principles. Contributed goods are recorded at fair value at the date of donation. The Organization records donated professional services at the respective fair values of the services received.

#### **Advertising Costs**

Advertising and promotional costs are expensed as incurred, and totaled \$128,485 and \$43,680 during the years ended December 31, 2019 and 2018, respectively.

#### **Functional Allocation of Expenses**

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include occupancy and depreciation, which are allocated on a square footage basis, as well as salaries and payroll taxes, employee benefits, office expenses, information technology, and insurance, which are allocated on the basis of estimates of time and effort.

#### **Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and those differences could be material.

#### **Income Tax Status**

The Organization is organized as a Utah nonprofit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Section 501(a) of the Internal Revenue Code as an organization described in Section 501(c)(3), qualifying for the charitable contribution deduction under Section 170(b)(1)(A)(vi), and has been determined not to be a private foundation under Section 509(a)(1). The Organization is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, the Organization is subject to income tax on net income that is derived from business activities that are unrelated to their exempt purposes. The Organization has determined it is not subject to unrelated business income tax and has not filed an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS.

The Organization believes that it has appropriate support for any tax positions taken affecting its annual filing requirements and, as such, does not have any uncertain tax positions that are material to the financial statements. The Organization would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred.

#### Reclassifications

Certain reclassifications of amounts previously reported have been made to the accompanying consolidated financial statements to maintain consistency between periods presented. The reclassifications had no impact on previously reported net assets.

#### **Change in Accounting Policy**

As of January 1, 2019, the Organization adopted the provisions of Accounting Standards Update (ASU) 2016-18, Statement of Cash Flows (Topic 230) Restricted Cash. This update requires that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents, by including amounts generally described as restricted cash and restricted cash equivalents with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. Retrospective application of the amendment is required. The Organization has adopted this standard as management believes this presentation eliminates a diversity in practice in the presentation of restricted cash and restricted cash equivalents in the statement of cash flows.

December 31, 2019 and 2018

### Note 2 - Liquidity and Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

	 2019	2018
Cash and cash equivalents Underwriting receivables Promises to give Other receivables	\$ 250,500 40,295 208,283	\$ 206,233 52,747 138,064 744
Other receivables	\$ 1,960 501,038	\$ 397,788

As part of a liquidity management plan, from time-to-time excess cash is invested in interest-bearing savings accounts. Occasionally, the Board designates a portion of any operating surplus to its operating reserve.

#### Note 3 - Unconditional Promises to Give

Unconditional promises to give consist of the following at December 31:

	 2019	 2018
Member pledges Grants Other Less estimated uncollectable amounts	\$ 233,680 32,573 - (57,970)	\$ 185,083 7,498 1,406 (55,923)
	\$ 208,283	\$ 138,064

At December 31, 2019 and 2018, all unconditional promises to give are expected to be collected within one year.

## Note 4 - Property and Equipment

Property and equipment consists of the following at December 31:

	2019				
Computers and equipment Furniture and fixtures Buildings and improvements Construction in process Land	\$	876,342 45,931 714,169 - 102,500	\$	849,058 45,931 711,558 22,359 102,500	
		1,738,942		1,731,406	
Less accumulated depreciation		(1,217,737)		(1,181,353)	
	\$	521,205	\$	550,053	

#### Note 5 - Net Assets with Donor Restrictions

Net assets with donor restrictions consist of the following at December 31:

	2019	2018	
Promises to give  Not restricted by donors, but which are unavailable for expenditure until due	\$ 177,665	\$	111,375
Restricted by donors for national program production, content acquisition, distribution and promotion	30,618		26,689
	208,283		138,064
Donations restricted by donors for national program production,			
content acquisition, distribution and promotion	44,056		26,689
Donations restricted by donors for other purposes	17,500		11,250
	\$ 269,839	\$	176,003

#### Note 6 - Donated Professional Services and Materials

The Organization received donated professional services and materials as follows during the year ended December 31, 2019:

	rogram ervices	nagement I General	Fu	ındraising	 Total
Advertising and promotional events Information technology (related party) Occupancy	\$ - 25,092 -	\$ - - 6,438	\$	192,410 - -	\$ 192,410 25,092 6,438
	\$ 25,092	\$ 6,438	\$	192,410	\$ 223,940

The Organization received donated professional services and materials as follows during the year ended December 31, 2018:

	Program Services		Management and General			ndraising	Total		
Advertising and promotional events Information technology (related party) Professional fees	\$	- 25,092 -	\$	- - 1,200	\$	119,590 - -	\$	119,590 25,092 1,200	
	\$	25,092	\$	1,200	\$	119,590	\$	145,882	

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#### Note 7 - Leases

The Company leases equipment under various short and long-term leases. The leases expire at various dates through 2026.

Future minimum lease payments are as follows:

Years Ending December 31,	
2020	\$ 75,435
2021	77,558
2022	76,225
2023	77,304
2024	79,623
Thereafter	253,491
Total minimum lease payments	\$ 639,636

Total lease expense for the years ended December 31, 2019 and 2018, was approximately \$73,400 and \$75,300, respectively.

#### Note 8 - Restatement Resulting from Change in Accounting Principle

As disclosed in Note 1, the Organization adopted the provisions of Accounting Standards Update (ASU) 2016-18, Statement of Cash Flows (Topic 230) Restricted Cash as of January 1, 2019. Following is a summary of the effects of the change in accounting policy in the Organization's December 31, 2018, statement of cash flows.

	As F	Previously	Change in Accounting				
		Reported		Principle		As Restated	
Investing Activities							
Change in cash restricted for capital campaign	\$	28,250	\$	(28,250)	\$	-	
Net Cash used for Investing Activities		(6,144)		(28,250)		(34,394)	
Net Change in Cash and Cash Equivalents		36,331		(36,331)		-	
Cash and Cash Equivalents, Beginning of Year		207,841		(207,841)		-	
Net Change in Cash, Cash Equivalents, and							
Restricted Cash		-		8,081		8,081	
Cash, Cash Equivalents, and Restricted Cash							
Beginning of Year		-		236,091		236,091	

#### Note 9 - Subsequent Events

Subsequent to year-end, the outbreak of the novel Coronavirus pandemic, or COVID-19, has significantly increased risk and uncertainties in the global economy including the community in which the Organization operates. The Organization is closely monitoring its operations, liquidity, and capital resources and is actively working to minimize the current and future impact of this unprecedented situation. As of the date of issuance of these financial statements, the full impact to the Organization's financial position and operations is not known.

The Organization has evaluated subsequent events through June 30, 2020, the date the financial statements were available to be issued.