



## COMMUNITY ADVISORY BOARD MINUTES

June 13, 2017 Meeting

Board Attendees: Bonnie, Barb, Dena, Felicia, Jeremy, Darin and Margrit

Staff Attendee: Vicki

6:05pm

Margrit welcomed everyone to the meeting and each member introduced themselves.

6:15pm

Vicki shared information about Brad's resignation and answered questions about his departure. Brad will be missed and hard to replace. She discussed the negative comments on social media and the article in the Trib. The station has hired a PR firm (Penne & Powers) to help handle the crisis communication.

She reminded everyone about the new board chair and new board members. There are currently ten active board members and the board is actively looking for new members.

Ebay has stepped away from his programming duties and there is currently a nationwide search for a director of programming and content. The station has several quality candidates and hopes to announce a hire by the end of July. Ebay isn't leaving. In fact KRCL is celebrating his 25<sup>th</sup> anniversary at KRCL during June.

Vicki discussed the results of the KRCL Spring Survey. Over 1700 respondents, even split male/female and across all age groups. See the attached summary. Useful information.

Vicki briefly mention the need for a natural gas powered generator to keep the station on the air in case of emergencies, about an \$18,000 cost. She also mentioned the need for a new door and security system, probably about \$1500.

7:00pm

Dena asked about whether KRCL is serving the educational and cultural needs of the community. Margrit said we would make time to talk about the question in the next CAB meeting.

7:05pm

The next meeting was set for Tuesday, September 19th at 6pm. The meeting was adjourned.