



KRCL
90.9FM • Salt Lake City
Wednesday, March 27, 2024
KRCL Board Meeting

Present

Gavin Dahl, Ebay Hamilton, Kerri Hopkins, John White, Glenn McMinn, John Johnson, Rishan Leak, Angela Dean, Marcie Young Cancio, Paul Hefti

Absent:

Andy Yorkin, Ian Percy

Agenda

Welcome Guests: Bianca Velasquez & Adrienne Scott Ellis

- Adrienne & Bianca – introductions.
- Put Adrienne & Bianca on the agenda for next month as potential board members.

Approve February 2024 minutes: All

- Kerri moved to approve, John J. seconded, all voted in favor.

Board Secretary: All

- Paul Hefti was unanimously voted on as Board Secretary for 2024.

Treasurer's Report: John W

- John W. stated that the Financial Report was in good shape and stable.

Operations Director Report: Ebay

- Another successful Spring Radiothon. The staff was well-prepared and we nearly reached our goal.
- There was a Volunteer Meeting on March 6 to prepare for Radiothon. Great turnout.
- DJs are currently doing some self-evaluations.
- March was Women's History Month with essential women artists featured each day.

- Women Who Rock Trivia was held at Mountain West Cider on March 7. It was put together on all levels by Eugenie from writing trivia questions, hosting, to finding sponsorships. She did a tremendous job. It was a well-organized event supported by staff, the community, and also well-received by Mountain West. Both Marcie and Risshan suggested creating a Trivia Committee to continue to put KRCL in front of people.
- March 14th continued the celebration with Who Took the Bomp? at Brewvies. Next month's movie is an Elephant 6 documentary. Success of the event prompted a group discussion of hosting other KRCL future trivia nights around town.
- March 15th, a live RadioActive broadcast from Mestizo Coffee House to kickoff Radiothon.
- New midnight to 2 AM hosts and shows selected with new DJ training on March 11.

General Manager Report: Gavin

- Radiothon was very successful but \$20,000 short of the stated goal.
- An email campaign will soon happen to try to make-up for the \$20,000 shortfall.
- Lots of event plans on the horizon as summer draws near.
- Discussions of some budget plans moving forward.
- Loud & Clear is taking over Radio Active along with other upcoming events. Radio Active was awarded a Top of the Rockies for journalism.
- Stephen Holbrook is going to be interviewed by the History Committee following a Radiothon appearance on Radio Active.
- KRCL archives are being set up in Special Collections at the U of U's Marriott Library.
- KRCL needs to navigate the economy is not in a recession but people do not have the same discretionary budget.

Glenn motioned to move into closed session to discuss facilities, John W. second, all voted in favor.

CLOSED SESSION

Glenn motioned to adjourn, Risshan seconded, all voted in favor.
