



Present:

Gavin Dahl, Ebay Hamilton, Angela Dean, John White, John Johnson, Glenn McMinn, Ian Percy, Marcie Young Cancio, Rishan Leak, Paul Hefti, Maureen Richardson, Brad Poss.

Absent:

Bianca Velasquez, Maria Estrada Ramsay.

Agenda:

Approve March 2025 Minutes: all.

John J. moved to approve. Rishan seconded.

Financial Update – Gavin & John W.

- John W. notes that we are breaking even or better.
- John W. and Brad met to review Q1 financials.
- There were numerous issues with the quarterly financials. Found 22 issues, mostly items placed in the wrong category. Already cleaned-up by Gavin.

Engineering & IT Update – Bill Ramsay.

- Single Frequency Network will boost the signal.
- Park City & Heber will have a better signal.
- Better coverage of the Wasatch Back.
- Replacing old equipment on Farnsworth Peak.
- Renting space from Broadway Media.
- Farnsworth has a transmitter from 2001.
- The back-up is from the early 80s.
- We pay \$8,000 in tech support to Farnsworth.
- The equipment provides HD.

- Uninterrupted Power Supply.

The Board recommended that Bill spend up to 120K by May 15. Reimbursement from CPB should happen quickly.

John W. suggests that we should not spend more than to allow dropping under the 240K cushion.

- Glenn moved to approve. John W. seconded. Approved.

Programming Updates – Ebay.

- We Ride at Dawn premiered on Sunday March 30 with board member Bianca Velasquez hosting.
- Summer program schedule secured. Printing new program grids for summer tabling.
- Val Peratrovich celebrated her 3rd KRCL Anniversary. Final Living the Circle of Life Show happened on April 6th.
- Dave John will continue as the main host of Living the Circle of Life joined by Leah Swenson.
- April's Music Meets Movies was Weird Al's UHF on April 10. May is the last movie for the season with "Revival '69."
- The Community Advisory Board met on April 16th to discuss how members are listening to KRCL. John J. attended from the Board.
- Living the Circle of Life live broadcast from the Urban Indian Center attracted around 80 people.
- Live remotes in May from Kilby Block Party, OFOAM (which had about 3,500 attendees last year), and the Wasatch Community Garden Plant Sale.
- KRCL will be tabling at the Living Traditions Festival.
- New Trax ads are back.
- There has already been an increase in KRCL app downloads.
- UTA bus ads start on May 15 and run for about a month.

General Manager Report: Gavin.

- 3,989 current members. Goal is 4,000.
- Greater Public campaign has raised \$6,460 at a cost of \$4,300.
- Courtney is working on summer t-shirt design.
- FEMA is allowing CPB access to Next Generation Warning System Funds.
- Gavin contacted CPB for further details, including timeline and reimbursement.
- Grant requests to Salt Lake Arts Council and Val & Edith Green Foundation.
- KRCL will host an encore of the all-star Blood on the Tracks show at the State Room.
- The event will include Public Media Content Conference attendees on August 26.
- KRCL will host a private happy hour at Squatter's for NFCB conference attendees on June 10 including live KRCL broadcasts.
- Underwriting is heating up.

- Trina is nearing her April goal. Overall underwriting nearing 1/3 budgeted goal.
- Utah Arts Festival, South Salt Lake & Big Horn Roofing all renewed.
- Chelsi closed her first contract: Habitat for Humanity.
- Lara named Valene as Film Editor and Connor as Music Editor for RadioActive.
- Many events happening at RadioActive with student journalism, a live call-in show, and portable interviewing.
- Key dates announced for a busy summer with KRCL.

No closed session.

Risshan motioned to adjourn. Brad seconded.

