# 20117 ANNUAL EEO PUBLIC FILE REPORT

Listeners Community Radio of Utah

Station: Community of License:	90.9fm KRCL Salt Lake City	
Reporting Period:	June 1, 2016 – May 31, 2017	
No. of Full-time Employees: Small Market Exemption:	Less than 10 (8)	

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

#### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Co-sponsored at least one **job fair** with organizations in the business and professional community whose membership includes substantial participation by women and minorities 03/08/2017- Utah Broadcasters Association Job Fair - University of Utah Student Union Ballroom

Participated in events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

*Listed* each *upper-level* category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.

Provided training to management level personnel on methods of ensuring equal employment opportunity and prevent discrimination.

Provided **training** to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions. GM participated as a guest at two workshops with University of Utah Communication students 09/14/16 and 03/15/17.

Both of the open positions were posted on Current.org, which is a public media news website that is features significant representation of women and minorities in management, coverage, and participation.

Station is participating in the Utah Non-Profit Association's HR credentialing process. As a part of the process GM attended training at UNA headquarters on 04/05/17, 04/12/17, and 05/03/17 that included the topics of equal employment opportunity and discrimination prevention. GM – serves as an advisor to KUTE, an internet radio station on the University of Utah Campus. Service began 09/01/2015.

## LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
02/23/2017	Director of Philanthropy	Utah Nonprofit Association
03/13/2017	Underwriting Specialist	KRCL Website

### INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 69

	Number of Persons	
Recruitment Sources Referring Interviewees during Reporting Period	Interviewed that the	
	Source Referred	
KRCL website	28	
Current.org jobs website	8	
CPB jobs website	0	
Salt Lake Tribune	0	
Association for Fundraising Professionals jobs website	4	
Utah Non-Profit Association jobs website	20	
Word of Mouth	9	

# RECRUITING SOURCES USED

Job Title of Position: Director of Philanthropy

Date of Hire: 02/23/2017

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON	TEL. NO. AND E-MAIL
			AT SOURCE	ADDRESS OF SOURCE
Salt Lake Tribune	N	90 S 400 W, Ste. 700 Salt Lake City, UT 84101	Rebecca Sturtzenegger	801-204-6852 rebeccas@utahmediagrou p.com
KRCL Website	N	1971 W North Temple, Salt Lake City, UT 84116	Vicki Mann	801-363-1818 vickim@krcl.org
Current.org jobs website	N	6930 Carroll Ave, Ste 625, Takoma Park, MD 20912	Job listing customer service	860-437-5700 clientserv@yourmembers hip.com
CPB jobline website	Ν	409 9 <sup>th</sup> St, NW, Washington, D.C. 20004	Job line customer service	http://www.cpb.org/about cpb/contact-cpb/jobline
Association of Fundraising Professional	Ν	4300 Wilson Blvd, Ste 300, Arlington VA 22203	Job listing customer service	866-964-2765
Utah Non-Profit Association	N	231 E 400 S #345, Salt Lake City, UT 84111	Patty Shreve	(801) 596-1800 pshreve@utahnonprofits.o rg

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

#### RECRUITING SOURCES USED

Job Title of Position: Underwriting Specialist

Date of Hire: 03/13/17

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON	TEL. NO. AND E-MAIL
			AT SOURCE	ADDRESS OF SOURCE
Salt Lake Tribune	Ν	90 S 400 W, Ste. 700 Salt	Rebecca Sturtzenegger	801-204-6852
		Lake City, UT 84101		rebeccas@utahmediagrou
				p.com
KRCL Website	N	1971 W North Temple, Salt	Vicki Mann	801-363-1818
		Lake City, UT 84116		vickim@krcl.org
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Current.org jobs	Ν	6930 Carroll Ave, Ste 625,	Job listing customer	860-437-5700
website		Takoma Park, MD 20912	service	clientserv@yourmembers
				hip.com
CPB jobline website	Ν	409 9th St, NW, Washington,	Job line customer	http://www.cpb.org/about
		D.C. 20004	service	cpb/contact-cpb/jobline
Association of	Ν	4300 Wilson Blvd, Ste 300,	Job listing customer	866-964-2765
Fundraising		Arlington VA 22203	service	
Professional				
Utah Non-Profit	Ν	231 E 400 S #345, Salt Lake	Patty Shreve	(801) 596-1800
Association		City, UT 84111		pshreve@utahnonprofits.o
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